



2025 Individual Bonus Program

Grow your business and earn more with Anthem

As a trusted advisor, your role in keeping individuals covered and protected is critical. To show how much we appreciate your commitment, we've designed a special broker incentive program for you. The more you sell, the more you earn.

Individual Medical Sales Bonus

No aggregate minimum required.

- Tier 1 - 20-49 members: \$100/member
- Tier 2 - 50+ members: \$150/member



Payout schedule

Time period	Reconcile month	Month paid	Policies active through
Q1 new members (Jan. - March)	June 2025	July 2025	May 1, 2025
Q2 new members (April - June)	Sept. 2025	Oct. 2025	Aug. 1, 2025
Q3 new members (July - Sept.)	Nov. 2025	Dec. 2025	Nov. 1, 2025
Q4 new members (Oct. - Dec.)	March 2026	April 2026	Feb. 1, 2026

We're ready to help you exceed your goals and reward you for your successes. The bonus program begins on January 1, 2025.

For additional information, contact your Anthem sales representative.



Find all your broker tools in one place.

Scan this QR code with your phone's camera.

Program details

This bonus program runs from January 1, 2025, to December 31, 2025.

- All members must be domiciled in state where their Anthem plan does business.
- General Agents and National Brokers are not eligible for this bonus.
- Bonus does not apply to change of coverage, AOR changes, BOB transfers, etc.
- Payments begin on the 20th member.
- Anthem may report bonus compensation as permitted or required by law.
- Additional members added to an existing policy after the Original Effective Date do not qualify toward this bonus.
- New members must not have had a prior Individual Anthem plan within 90 days of effective date.
- This is intended only to be a summary and is subject to change. Anthem reserves the right to interpret the terms and conditions of our programs, including eligibility, calculation, and payout, and may terminate this program at any time. Only a definitive agreement in writing by you and an authorized Anthem representative will be binding upon Anthem.

**Rewarding your
success.**

Thank you for all you do.

